

# Unusability

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Aachen 2014

# Why (almost) nobody uses crypto

- There is no problem
- No support for crypto
- The software sucks
- Steve Jobs is dead

# There is no problem

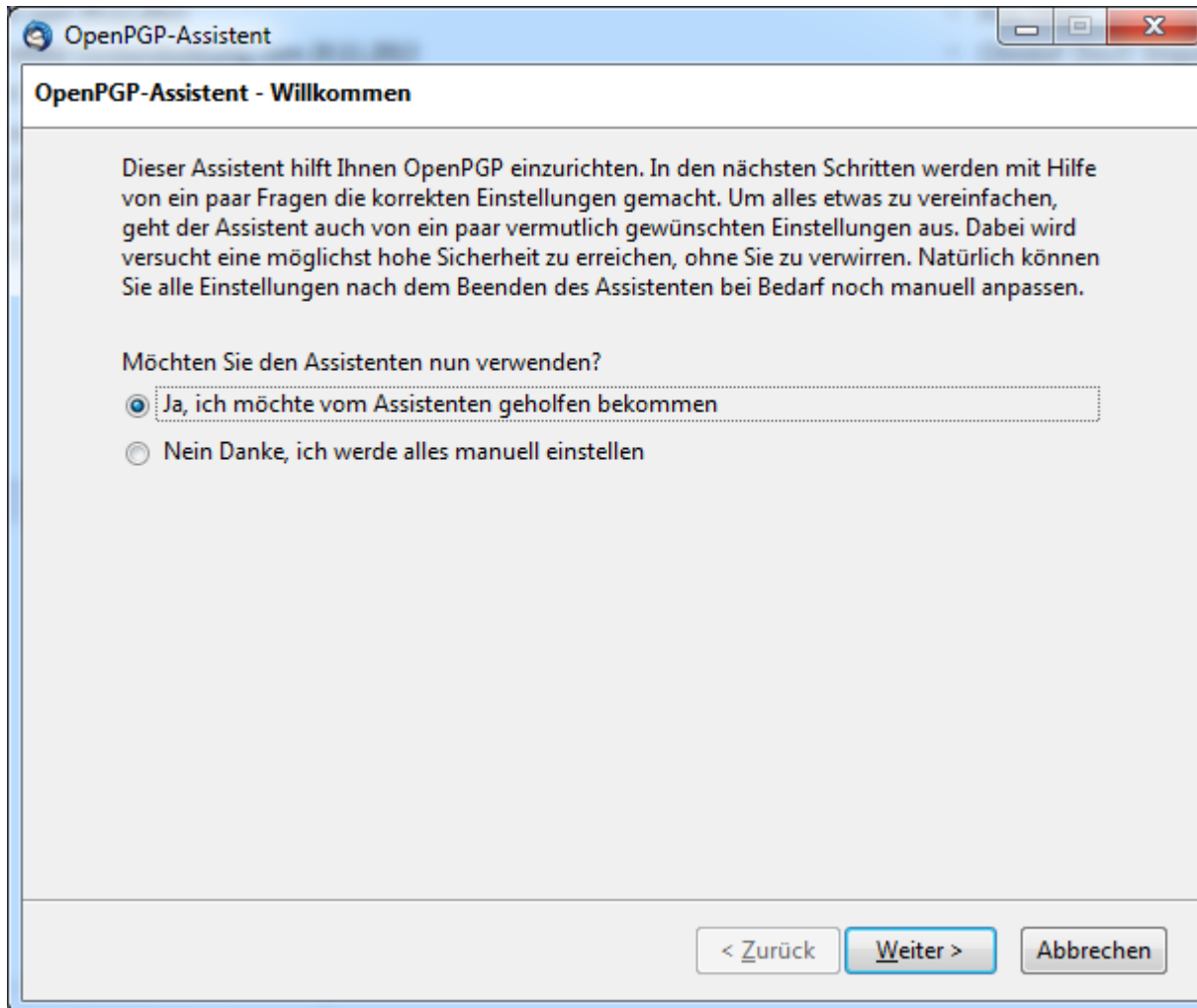
- People care what their neighbors know
- Google Streetview caused public outcry
- The current problem is too abstract
- Nobody realizes how many things are, e.g.,  
send by unencrypted emails

# No support for crypto

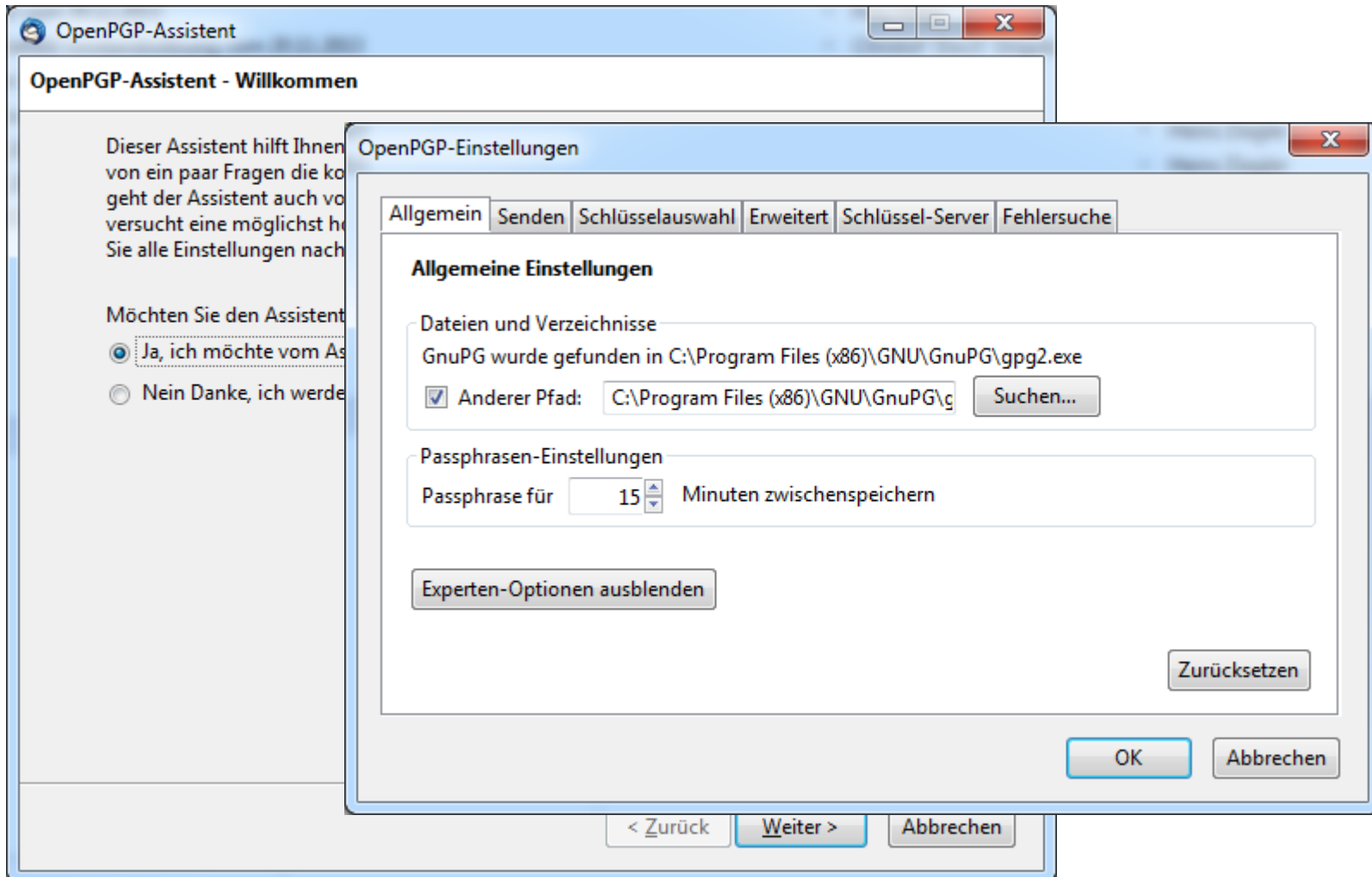
- Try to get a PGP-key or S/MIME-certificate for
  - Your bank
  - Your doctor
  - Insurance companies
  - Members of parliament
  - Journalists
  - Lawyers

If it supports encrypted emails,  
it's probably a nerd!

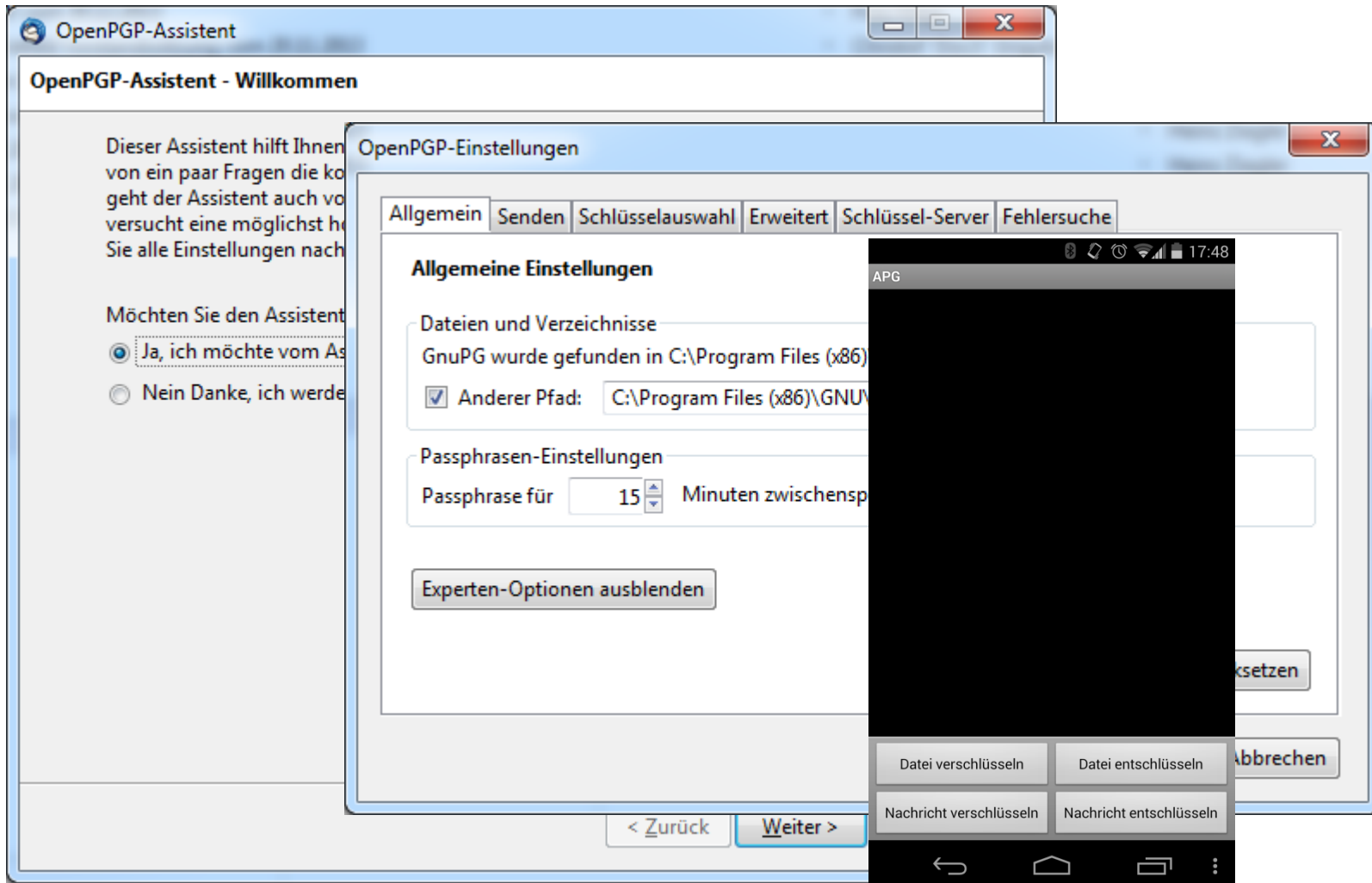
# Software sucks



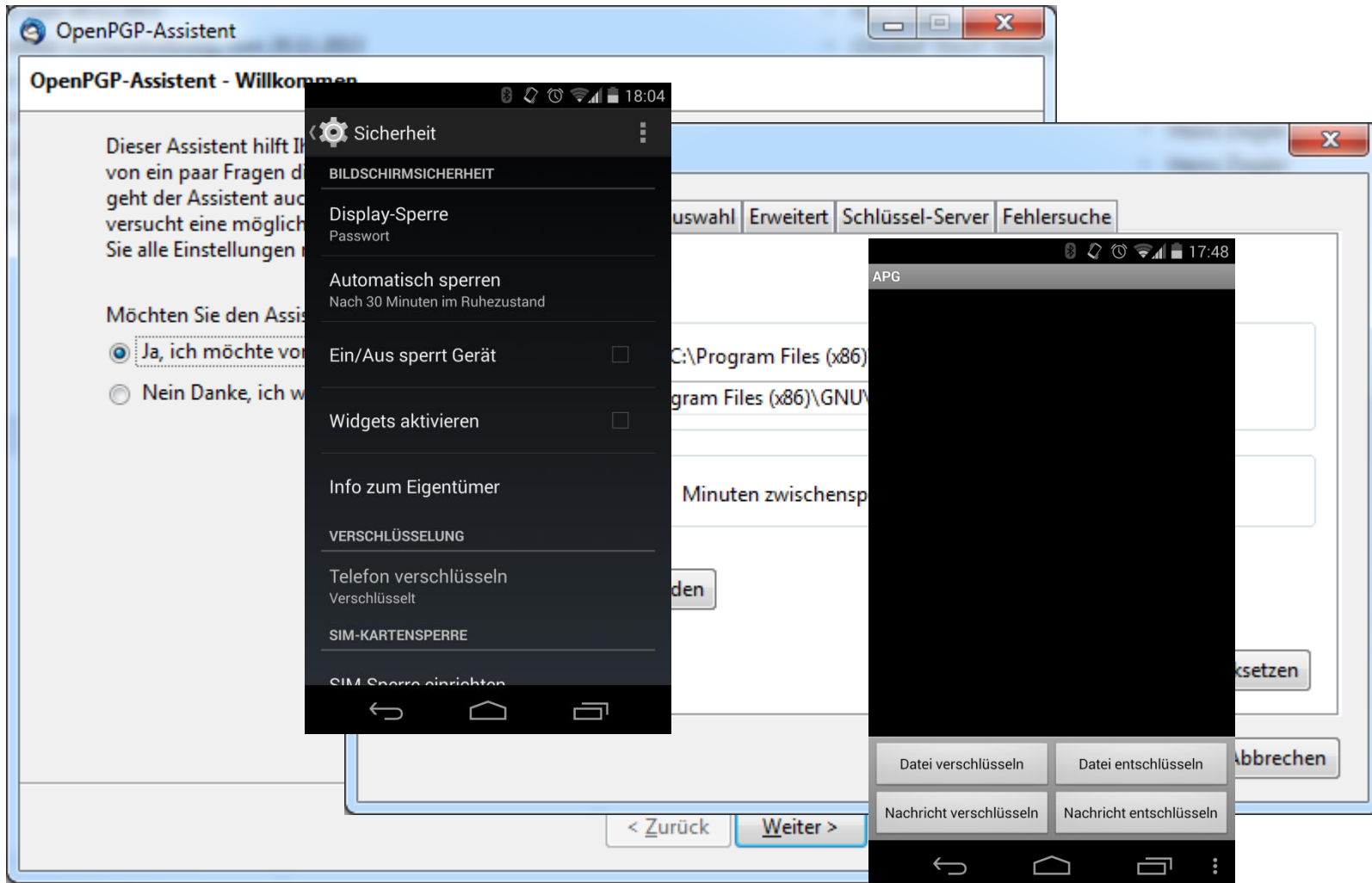
# Software sucks



# Software sucks

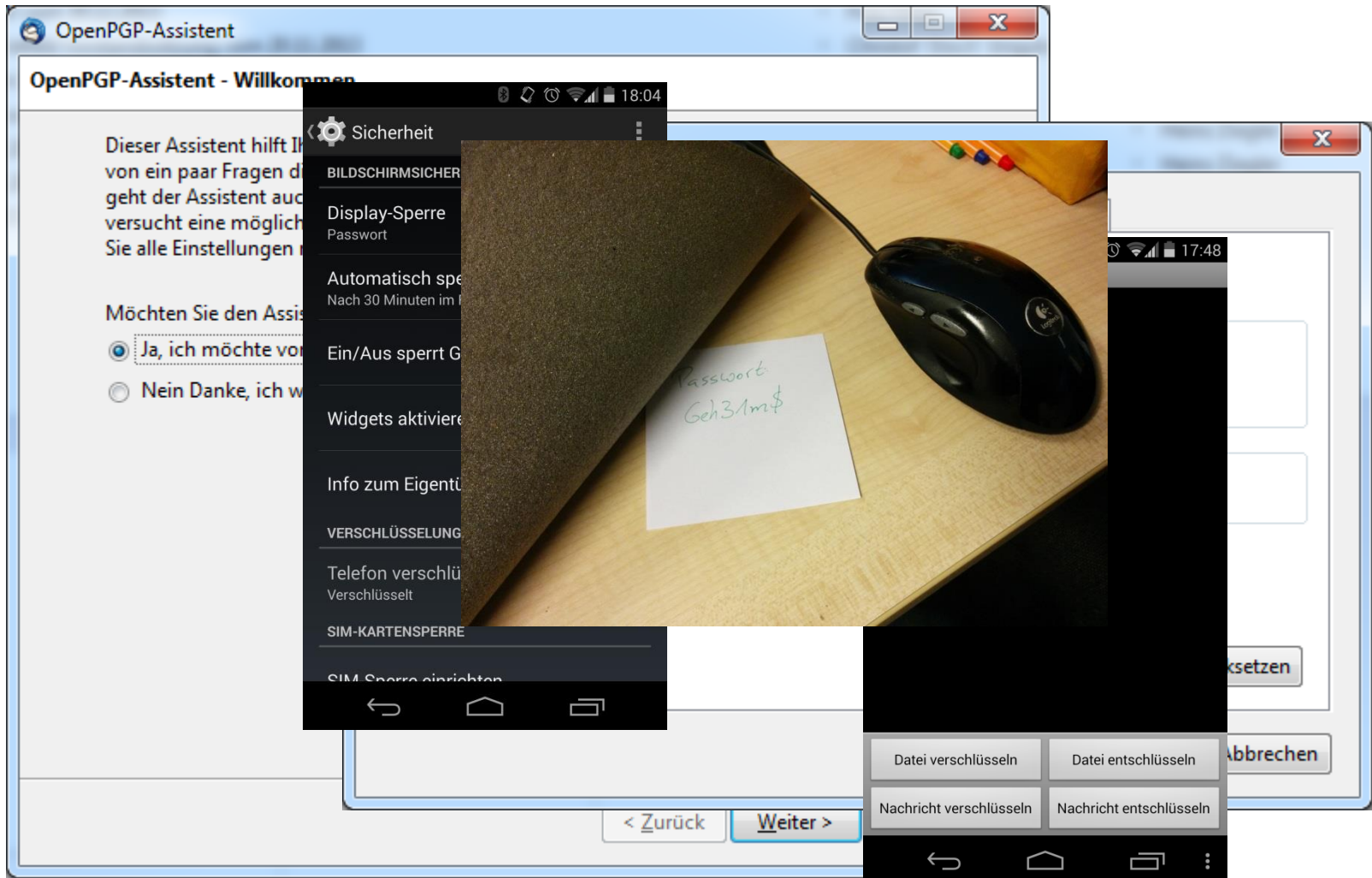


# Software sucks





# Software sucks



# Steve Jobs is dead

- I am the Apple-Anti-Fanboy
- Still, I miss Steve Jobs
- Crypto needs to be the standard
- Crypto needs to be cool
- Steve could have pulled it off
- Waiting for him to do the job is no option

# Get your hands dirty

- Talk to your friends
- Ask companies to support PGP or S/MIME
- Donate
- Participate
- Use it yourself!